

Pineapple

GOT SOUL



Virtual Learning uk

STUDY PROGRAMME
SEPTEMBER 2026

WHY SHOULD YOU STUDY AT VLUK – PINEAPPLE GOT SOUL?

At VLUK - Pineapple Got Soul, you will work towards a Level 3 BTEC Extended Diploma in Performing Arts (2016). This qualification is equivalent to three full A Levels, providing you with a vocational context in which you can develop the knowledge and skills required for Higher Education or straight into professional employment.

LEVEL 3 BTEC NATIONAL EXTENDED DIPLOMA IN PERFORMING ARTS

The course is comprised of 4 learning and teaching modules, with 10 internal assessments.

YEAR 1

Performing Arts Skills
- Exploring, creating and performing

Performing Arts industry
- Planning your career in the industry

YEAR 2

Personal Performing Arts Portfolio
- Planning, producing, self-promoting

Collaborative Performing Arts Project
- Create, develop, practice

COURSE STRUCTURE

A typical week is made up of 15 to 20 hours study where you will take part in practical dance, and you will be given workshops from industry professionals as well as taking part in short projects to deepen your knowledge. You will be given time dedicated to Private study for tasks such as independent research and preparation reading. Additional classes can be taken to enhance your dance technique.

PROGRESSION

In addition to the performing arts sector specific content, the requirements of the qualification means that learners develop the transferable and higher-order skills that are highly regarded by higher education and employers.

WHY VLUK – PINEAPPLE GOT SOUL?

Looking for a performing arts course that goes beyond the ordinary? VLUK - Pineapple Got Soul stands out as a premier performing arts training ground for aspiring performers, offering unparalleled opportunities that exceed other courses in the industry. We don't just train performers - we launch careers.

At Pineapple Got Soul, we pride ourselves on taking a keen interest in the development and progression of every learner, both in and out of the industry. Our dynamic and supportive environment nurtures confident, energetic and unique performers, making it the ultimate place to shape the stars of the future. With direct access to TV and stage through our exclusive agency, our learners don't just dream of success - they achieve it. Many of our graduates have gone on to secure roles in major productions, musicals and entertainment projects across the industry.



TRAINING AND EXPERTISE

Pineapple Got Soul company principals, Alexia and Sam McAvoy, bring over 30 years of experience from the renowned I Got Soul itself and top colleges such as ArtsEd London, ArtsEd Tring, Urdang, and London Studio Centre. In addition to their extensive teaching experience, they have performed and choreographed for major tours and concerts worldwide, judged dance competitions, and built successful careers in musical theatre. Their diverse industry background ensures that our learners receive comprehensive, cutting-edge training tailored for the industry today.

The faculty will be made up of a diverse range of industry professionals from across the globe, bringing their years of experience on the world stage.

Throughout the academic year, workshops will be organised for those interested in attending. These will include music workshops that will be led by industry professionals who have managed artists like Tom Jones and worked with major names such as Jessie J and Nicki Minaj. This level of expertise means our learners gain exclusive insights and real-world industry connections, setting them apart from the competition. There will be other workshops available with top stylists who will bring their first hand experience to Pineapple Got Soul, having worked with the likes of Tina Turner, Will I Am, Nicole Scherzinger, John Legend to name a few, will offer mentorships and assistant styling opportunities with artists to broaden and add strings to their bow.

UNRIVALLED OPPORTUNITIES

VLUK Pineapple Got Soul surpasses other performing arts courses by offering first-hand industry knowledge, mentorship and direct access to elite professionals. Our learners benefit from invited guest artists, exclusive work experience placements and unique enrichment opportunities with established industry heavyweights.

We offer specialised enrichment programmes that other institutions simply cannot match. Our breakdance programme is led by a Red Bull One Champion, bringing world-class expertise directly to our learners. Additionally, our Acrobatics/ Gymnastics workshops are spearheaded by World Champions, Gold Medallists, and members of Cirque du Soleil and Spelbound, ensuring the highest level of instruction. Our DJ training programme is another standout feature, led by a professional who has worked alongside global icons such as Black Coffee, giving our learners an inside track to the music industry.



GRADUATES MAKING THEIR MARK

Graduates of Pineapple Got Soul, through both our rigorous training and our dedicated agency, have successfully stepped into the professional world of performing arts. From securing roles in West End productions to performing alongside top artists and appearing on television, our alumni continue to make their mark in the industry.

At VLUK Pineapple Got Soul, we don't just train performers - we cultivate talent, provide the connections, and open doors to real-world opportunities. Whether your dream is to shine on stage, television, or behind the scenes, we give you the tools, training, and experience to turn ambition into reality.

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For more information and to find out how to apply, visit;

www.vluk.org

Call

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Email

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Opening doors into the Performing Arts Industry

Pineapple Got Soul

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